



New Certified Partnership between Kodak and Dataline Solutions highlights automated integration of MultiPress MIS with KODAK PRINERGY Workflow

Watford, UK, June 22, 2020 – Kodak and Dataline Solutions have just entered into a Certified Partnership to advance process integration and networking between management information systems (MIS or ERP systems) and the digital production workflow in the printing industry.

Dataline develops and provides the MultiPress MIS software for print service providers of all sizes and operating in all segments of the graphic arts industry. MultiPress is number one in the Benelux countries in terms of installations and is also rapidly gaining in popularity throughout Europe. As a condition of end-to-end automated operations, printers need high performance integration between their management information system and the production workflow. The efficient two-way integration of MultiPress with the market leading KODAK PRINERGY Workflow is achieved using KODAK PRINERGY Business Link Software and additional integration developments by Kodak and Dataline, which are all based on open standards. This enables seamless connectivity with third party applications and eases future system expansions.

Customers of both companies can profit from a seamless, automated and transparent flow of data and information between the business and administrative level and production. Thanks to the accurate order data and instructions which are received from the MIS, the job files are automatically processed correctly in the PRINERGY Workflow environment without any further operator intervention. Jobs can be routed through production with end-to-end automation and maximum efficiency – up to the final output, whether on plates or digital. In the opposite direction, detailed production information that is supplied to the MultiPress MIS from Kodak's PRINERGY Workflow supports precise costing, production planning and invoicing.

“This new partnership between Kodak and Dataline will generate lasting benefits and significant added value for the customers of both of our companies,” said Todd Bigger, Vice President, Software, Kodak Print Division. “The collaboration will enable even tighter integration as well as end-to-end

automation between processes that are crucial to get jobs to press fast, economically and error-free as a condition of efficient and profitable print production.”

“We’re delighted that this collaboration will result in significantly higher operational efficiency and precision as well as cost savings and, ultimately, more profit for customers working with market leading software products such as KODAK PRINERGY Workflow and our Dataline MultiPress MIS solution,” commented Dirk Deroo, CEO of Dataline.

Options and benefits demonstrated in a webinar

As part of the new partnership, Kodak and Dataline will host the joint webinar “Boosting Integration & Automation by Dataline & Kodak” with a live demonstration of the automated interaction between MultiPress MIS and PRINERGY Workflow as well as the concrete application benefits for print service providers. The webinar will take place at 4:00pm on 9th July. Customers and prospects from the printing industry are cordially invited to take part.

To attend the webinar, please register here:

<https://attendee.gotowebinar.com/register/6423448492191083022?source=Press+Release>)

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About Kodak

Kodak is a global technology company focused on print and advanced materials & chemicals. We provide industry-leading hardware, software, consumables and services primarily to customers in commercial print, packaging, publishing, manufacturing and entertainment. We are committed to environmental stewardship and ongoing leadership in developing sustainable solutions. Our broad portfolio of superior products, responsive support and world-class R&D make Kodak solutions a smart investment for customers looking to improve their profitability and drive growth. For additional information on Kodak, visit us at Kodak.com and engage with us on **Twitter @KodakPrint** and on **LinkedIn at Kodak Print**

About Dataline Solutions

With more than 1,000 customers and 10,000 users in 23 countries, Dataline Solutions with MultiPress MIS/ERP Software is the undisputed market leader in the graphics production industry in Europe. Dataline’s headquarters are in Brugge-Loppem (Belgium) but besides Hasselt (Belgium) there are also offices in Limmen-Amsterdam (the Netherlands), Strasbourg and Paris (France) and Willingen (Germany). The Dataline team consists of 50 passionate specialists.

About MultiPress

MultiPress MIS/ERP Software organises the daily management of any graphic production company and is available in 11 languages. MultiPress MIS/ERP Software integrates all commercial, administrative, financial, production and logistics business processes, along with planning, registration, e-business and reporting, into one powerful management system. This ensures optimum automation without ever depriving the user of control. Thanks to the modular nature of MultiPress, it is perfectly matched to any graphic production company. Regardless of the printing technique – offset, large format, foil printing, lamination, coldset,

engraving, heatset, finishing, screen printing or digital printing – MultiPress flawlessly calculates the exact production cost and production time.

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